

Pacific Alliance: advances and next steps

August 17, 2023



ORGANIZATION CHART OF THE PACIFIC ALLIANCE (PA)



PRESIDENTS



PRESIDENCY

pro tempore
CURRENTLY

PERU

COMMERCIAL PROTOCOL

FREE TRADE COMMISSION

COMMITTEES, SUBCOMMITTEES
AND WORK GROUPS

FRAMEWORK AGREEMENT

COUNCIL OF MINISTERS

HIGH LEVEL GROUP

NATIONAL
COORDINATORS

SPECIALIZED GROUPS



COOPERATION
COUNCIL



BUSINESS
COUNCIL-BCPA



COUNCIL
OF FINANCE MINISTERS



INTERPARLIAMENTARY
COMMISSION



63 OBSERVER STATES

CURRENT STATUS OF THE PACIFIC ALLIANCE (PA)



Established on August 29, 2012, made up of businessmen and unions from the four countries.



CHILE

Rosario Navarro – Presidente
Juan Sutil
Charles Kimber
Juan Eduardo Errázuriz
Leonardo Ljubetic
Diego Torres- Sherpa



COLOMBIA

Bruce Mac Master – Presidente
César Caicedo
Carlos Julio Ardila
Gonzalo Alberto Pérez
Carlos Ignacio Gallego
Paola Buendía - Sherpa



MÉXICO

Valentín Díez Morodo – Presidente
Carlos Slim Domit
Francisco del Valle
Fausto Costa
Francisco Cervantes
Sergio Contreras - Sherpa

**Presidencia
Pro Tempore 2023**



PERÚ

Rosa Bueno – Presidente
Julio Pérez Alván
Julia Torreblanca
Alfonso Bustamante
Jesús Salazar
Mario Ocharan - Sherpa

BCPA FLAGSHIP EVENTS 2023



- Design Thinking Workshop
- I Pacific Alliance Women's Exporting MSMEs Hackathon (October)

- Pacific Alliance CEO Sustainable Summit – New York, EEUU (September)



BCPA FLAGSHIP EVENTS 2023



- II Meeting of the PA SME Exporters: "Pyme 4.0, the new post-pandemic entrepreneur" (November)

- I Pacific Alliance Corporate Venture and Innovation Forum (November)



BCPA FLAGSHIP EVENTS 2023



- 8th Pacific Alliance Youth Meeting

- X Business Summit of the Pacific Alliance



COMMON OBJECTIVES OF THE PA AND APEC



- To build, in a participatory and consensual manner, an area of deep integration with a progressive advance towards the free mobility of goods, services, capital and people in their respective regions.
- Both the PA and APEC promote socioeconomic growth and development and competitiveness in order to achieve greater well-being and overcome the inequalities of their inhabitants, as they have people at the center of their actions.
- Since their founding, PA and APEC have been composed of countries whose vision of development is based on development mechanisms such as the promotion of free trade, investment and innovation.

AREAS OF OPPORTUNITY



Commercial
Exchange and
access to markets



Promotion and
Investment



Culture and
tourism



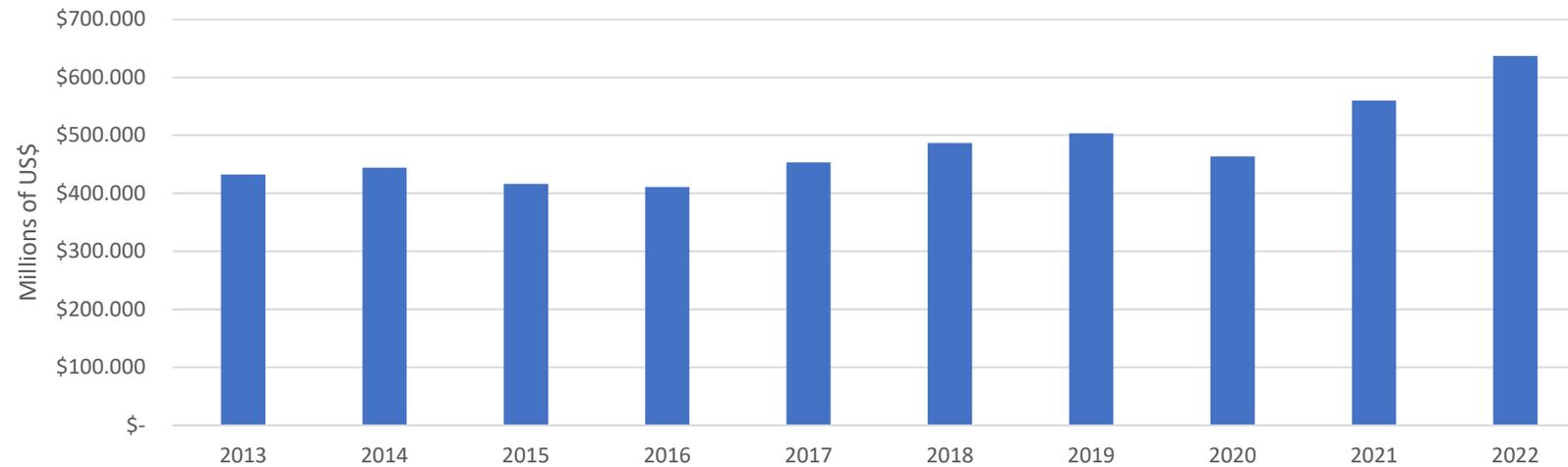
Education and
training



Digital
Transformation

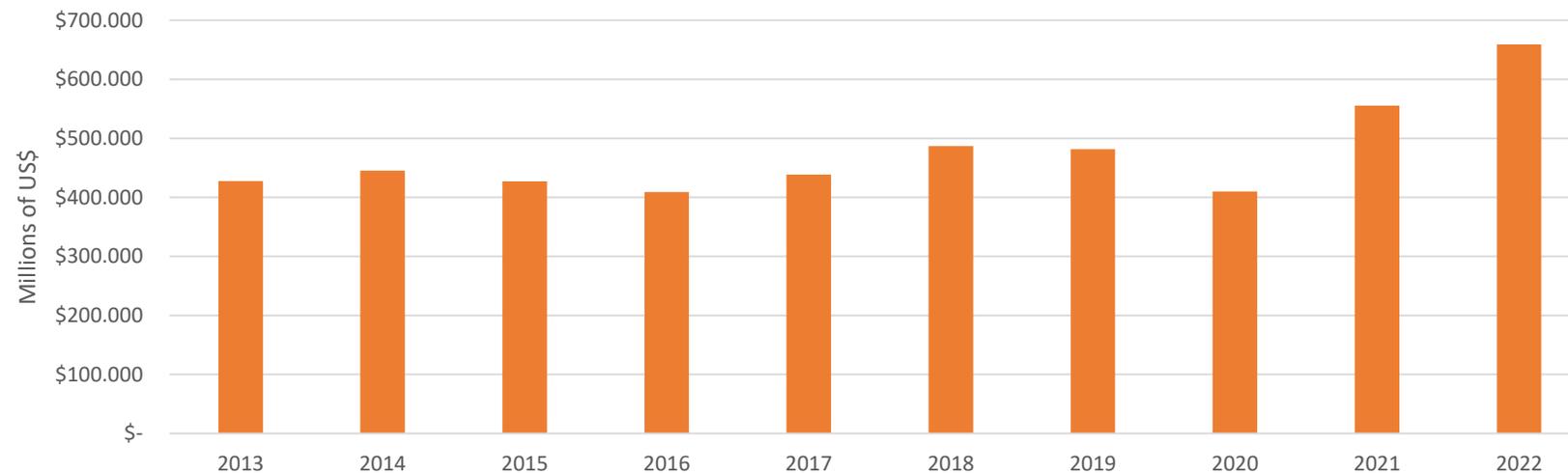
COMMERCIAL EXCHANGE

PA exports to APEC



During 2022, Pacific Alliance exports to APEC increased by 14%

PA imports from APEC



While imports from APEC increased by 19%.

PROMOTION OF INVESTMENTS



CULTURE AND TOURISM



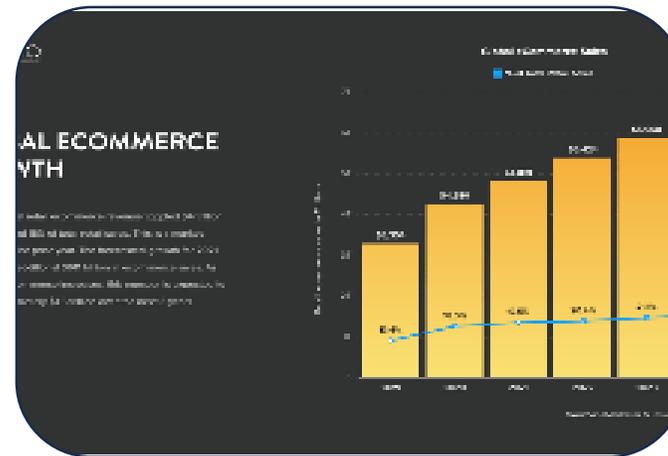
EDUCATION AND TRAINING



DIGITAL TRANSFORMATION



The digital era



Global E-commerce



Digital commerce

COOPERATION IN FOOD SECURITY AND RENEWABLE ENERGY



Food safety

The Pacific Alliance and APEC share a wealth of natural resources and food, and working together could ensure food security throughout the region.

Renewable energy

Promoting the use of green and renewable technologies is an opportunity to promote sustainable development and reduce the environmental impact in the region, improving the quality of life of the inhabitants.

STRENGTHENING OF BILATERAL RELATIONSHIPS



1

Collaboration between neighboring countries

2

Promotion of business cooperation

THE FUTURE OF REGIONAL INTEGRATION

Economic performance

Digital transformation

Sustainable
development

Thank you for your attention

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