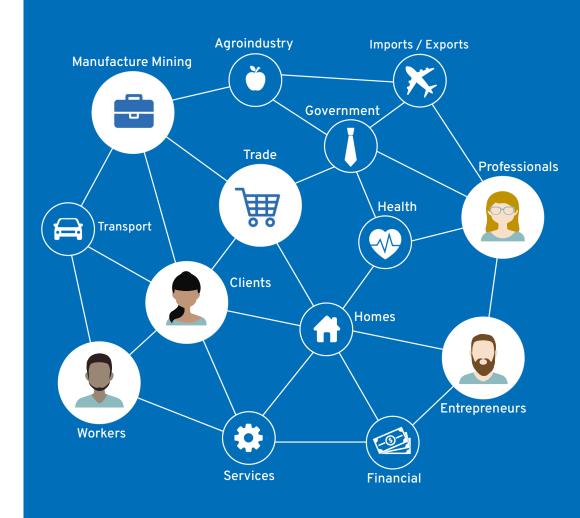


Different Ecosystems Based on Transactions.



What are these Ecosystems looking for?

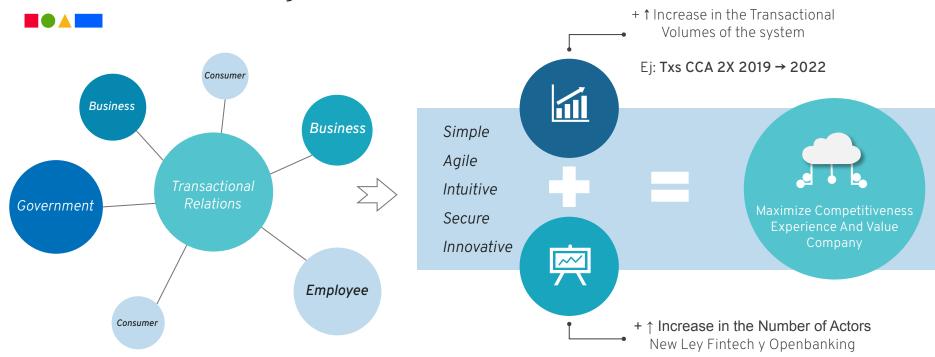
Enable the interaction of Clients, People and Industries, through digital and innovative solutions with the best user experience



Transactional Relationships and Their Growth:



"The New Challenge"



Transparency



Needs of Companies

Cash handling

- Credit / Debit
- ✓ Transfer M/N M/X
- ✓ S&T/Forwards
- ✓ Invest

Collection

- Physical Sales
- Digital Sales Sales Cards
- ✓ Taxes

Payments

- ✓ Taxes
- Obligations
- ✓ Basic services
- Payment of Salaries
- Suppliers
- Exp/Imp

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Financina

- Capital de Trabajo
- ✓ Compra de Activos
- ✓ Estructural



Information

- ✓ Accountant
- transactions
- Authorizations
- Accounting Renditions

Transactional Solutions

Digital Channels





Accounts

✓ Current

Savings

Provision of funds

Other Payments

✓ Basic Services

Accounts

✓ Taxes

✓ Services

✓ Shight



Otros Canales

✓ Web Service / H2H ✓ ERP Connection

✓ APIs



Cards

Credit



✔ Prepaid



Collection Solutions

- ✓ Acquisition
- ✔ Payment button
- ✓ Multibank Debit
- ✓ Transport of securities/ Depositories
- physical collection



Payments to third parties

- ✓ Transfers
- ✓ Salaries ✓ Suppliers
- ✓ Imp/Exp

Financing

- ✓ Commercial Credit
- ✓ Factoring / Confirming
- ✔ Overdraft Line
- ✓ Mortgage











Needs of People

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Cash handling

- Credit / Debit
- ✓ Transfer M/N M/X
- ✓ S&T
- ✓ Invest

Collection

- Receipt of Salary
- Taxes devolution
- ✓ Third Party Transfers

Pavments

- Shopping
 - Accounts
 - Taxes
 - Basic services

Financing

- ✓ Consumer credit
- Mortgage
- ✓ General credits

Information



- ✓ Costs
 - Transactions
 - Authorizations
 - Renditions













Digital Economy

How Banks Enable the **Digital Economy?**



- Banks have enabled the digital economy by investing in technology and developing digital platforms to offer online banking services.
- They have also implemented electronic payment solutions, such as digital wallets and NFC technology, to enable contactless payments in physical and online stores. Banks have worked on implementing cyber security solutions to protect customers from fraud and cyber attacks.
- In addition, they have developed tools for risk management and data analysis, to improve decision-making and offer more personalized financial products and services. Banks collaborate with fintech companies and other players in the digital economy to develop new solutions and services.
- In general, banks have enabled the digital economy through investment in technology, the implementation of electronic payment solutions, cyber security, and collaboration with other players in the digital economy, thus improving the offer of financial services and the user experience.



