

A Window of Opportunity into Asia's Key Markets

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Invest**HK**



Overview

- **Hong Kong Advantages**
- **A Vibrant Business Environment**
- **Opportunities in the Greater Bay Area, Asia and Belt & Road**
- **InvestHK's Role**



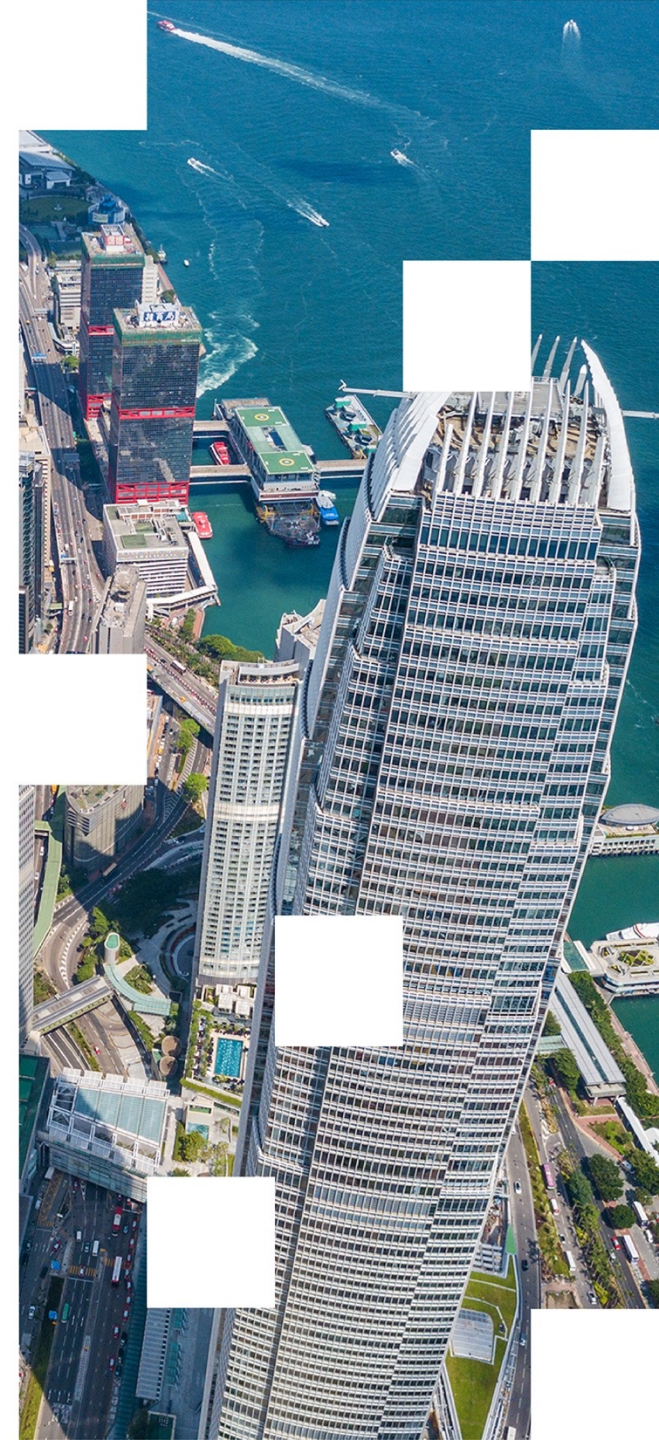
Hong Kong Advantages

Heart of Asia

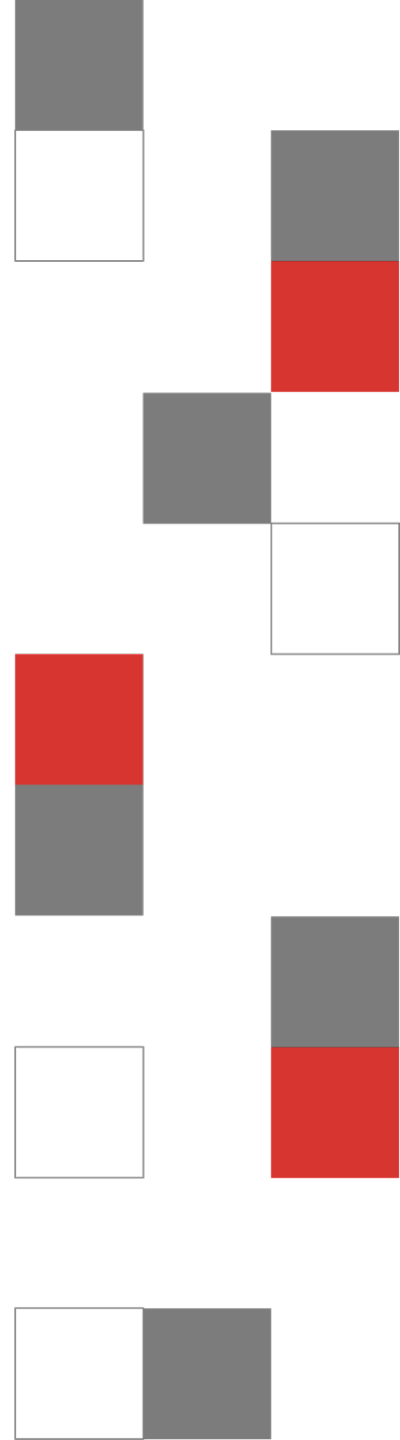
Around 120 airlines operate flights to around 220 destinations worldwide

4 hours
from Asia's key markets

5 hours
from half the world's population

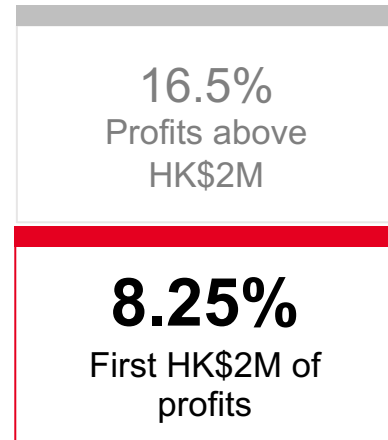


One Country, Two Systems

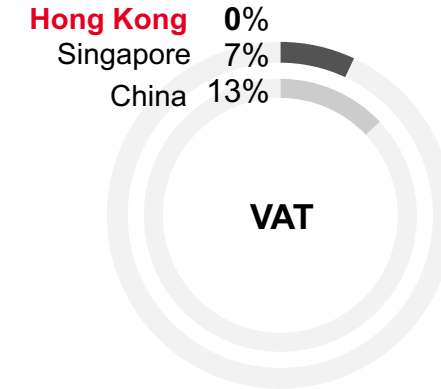
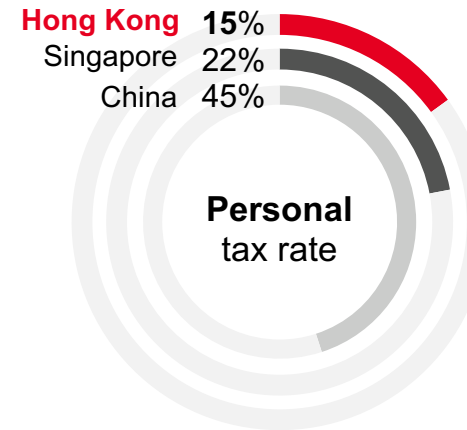
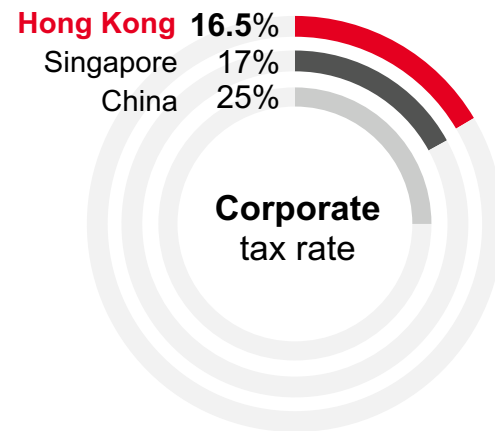


Competitive & Simple Tax System

Reducing tax burden on enterprises and fostering a favourable business environment with **two-tiered tax system**



- NO**
- VAT/GST/Sales tax
 - Capital Gains tax
 - Withholding tax on investments
 - Estate duty
 - Global taxation
 - Wine duty



Hong Kong has signed Comprehensive Double Taxation Agreements (CDTAs) with **46** jurisdictions



Negotiations with 13 jurisdictions are in progress

(as at Nov 2022)



A Vibrant Business Environment

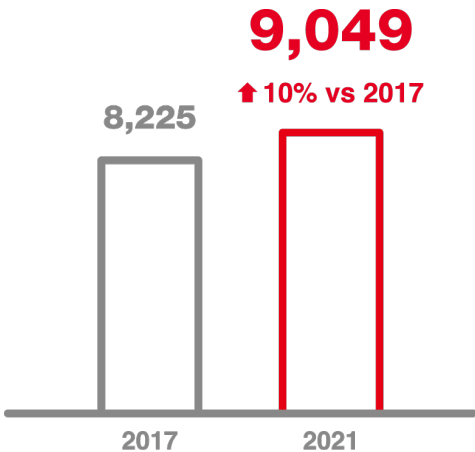
Ideal Business Base

- Highly dynamic city serves as the perfect platform into Mainland China and Asia
- Preferred location for over 9,000 businesses and companies who have set up their strategic functions, including sales, operations, research and development (R&D), distribution, regional headquarters and corporate treasury centres in the city.

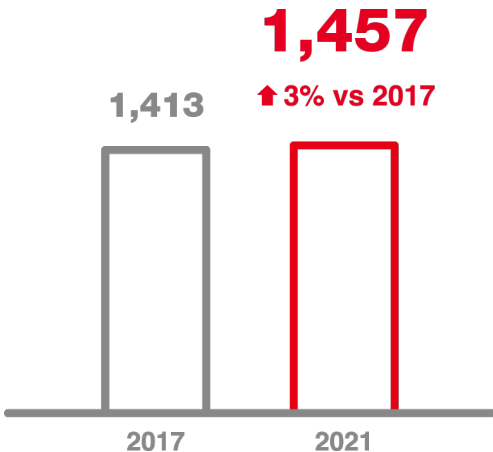
Attracting Global Businesses

2021 Annual Survey of Companies Operating in Hong Kong with Parent Companies Located Outside Hong Kong

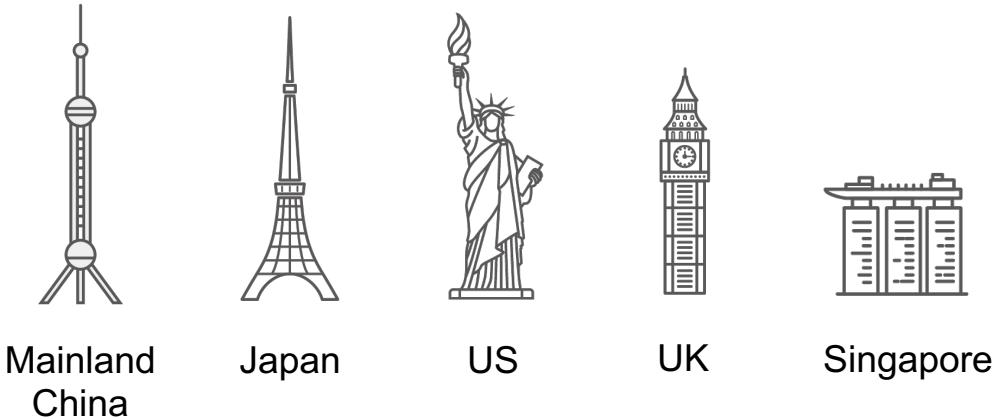
Companies with parent companies outside Hong Kong



Regional headquarters in Hong Kong



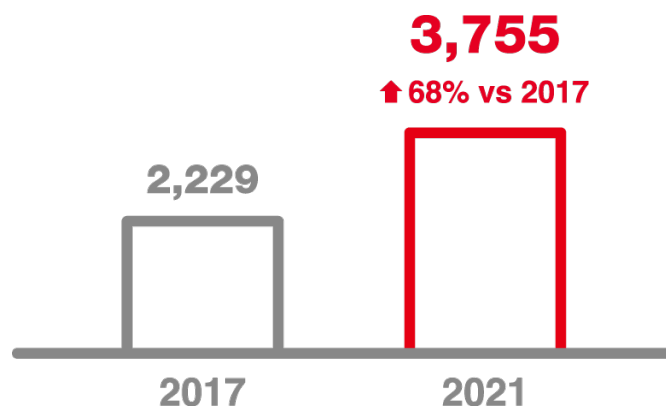
Major sources of the parent companies



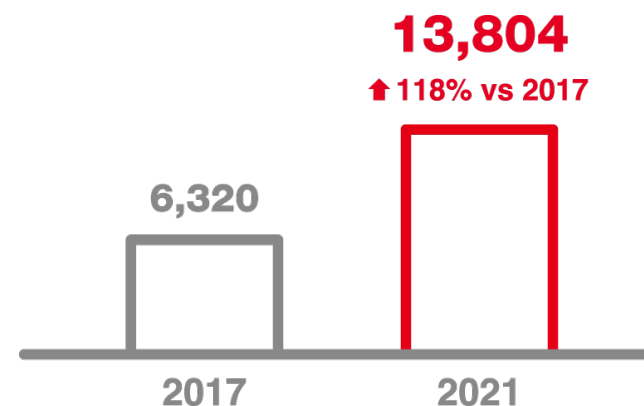
Hong Kong's Startup and FinTech Ecosystem

- Skyrocketed in the last few years
- Strong network of incubators and accelerators
- A pool of experienced angels and venture capitalists
- A range of government-backed programmes
- Welcoming community of startups, knit together by plenty networking events, seminars and associations throughout the year

Number of startups

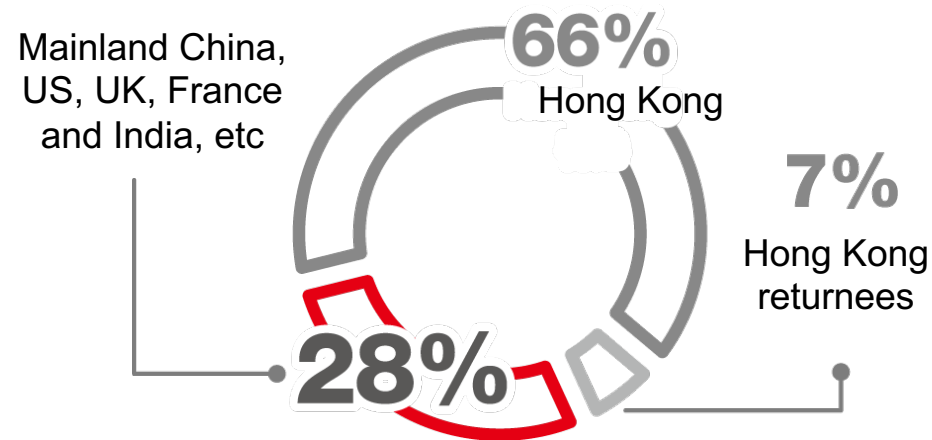


Number of staff employed



Hong Kong's Startup and FinTech Ecosystem (cont'd)

Origin of founders

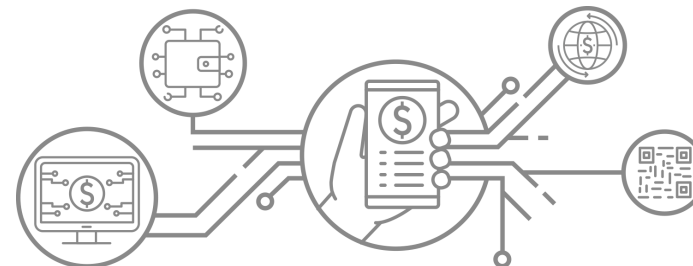


Top business sectors

- FinTech
- eCommerce / supply chain management / logistics technology
- Professional or consultancy services
- Information, computer and technology
- Design

Number of FinTech companies

600+



Launchpad into Mainland China and Overseas Markets



World-leading airport and air cargo facilities

- 4 hours flight to all key Asian markets
- Expansion to build Third Runway Systems



Well-established port infrastructure

- International maritime center
- Regional transshipment hub port
- World-class container port



Land connectivity with Mainland China and Macao

- The 55km long Hong Kong-Zhuhai-Macao Bridge
- The Express Rail Link connecting Hong Kong to key cities in Mainland China

StartmeupHK Festival

5-10 Sep 2022

2022
STARTMEUPHK
FESTIVAL
IN NUMBERS



100+ COUNTRIES/
TERRITORIES



20,000+
PARTICIPANTS



556 SPEAKERS



196,000+
VIEWS



7 MAIN EVENTS



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Hong Kong FinTech Week

31 Oct - 4 Nov 2022

In Person & Virtual Events



In 2021 we achieved:

20,000+
From 87 economies
Attendees

4 Million+
Video views

300+
Speakers

400+
Sponsors & exhibitors

39
International delegations
& representatives

27
Satellite events

thousands+
Business meetings

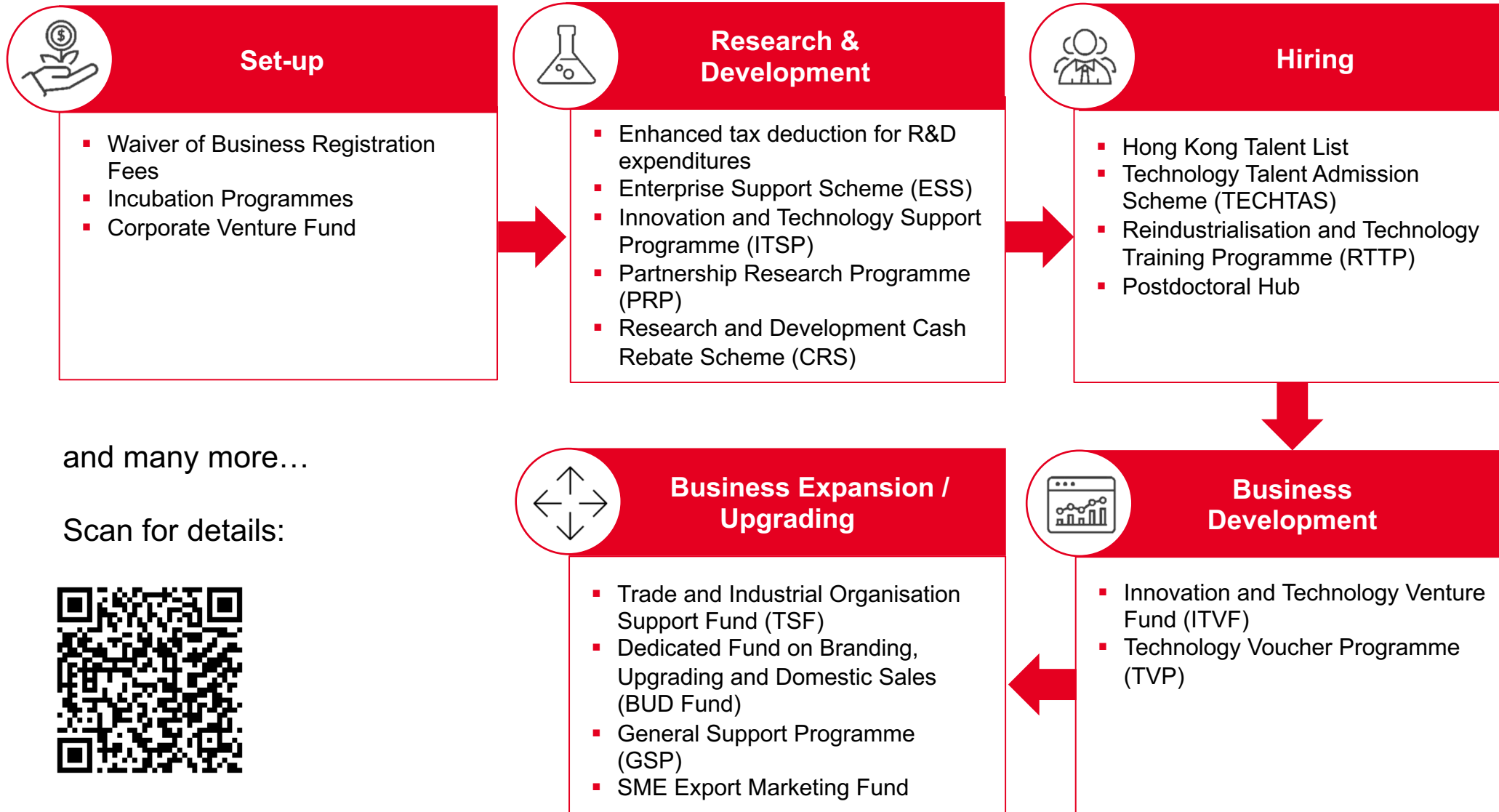
900+
Media coverages



www.fintechweek.hk



Government Funding Schemes & Support

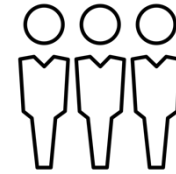


and many more...

Scan for details:



Guangdong-Hong Kong-Macao Greater Bay Area



Population¹
86 million



Land Area²
56,000km²



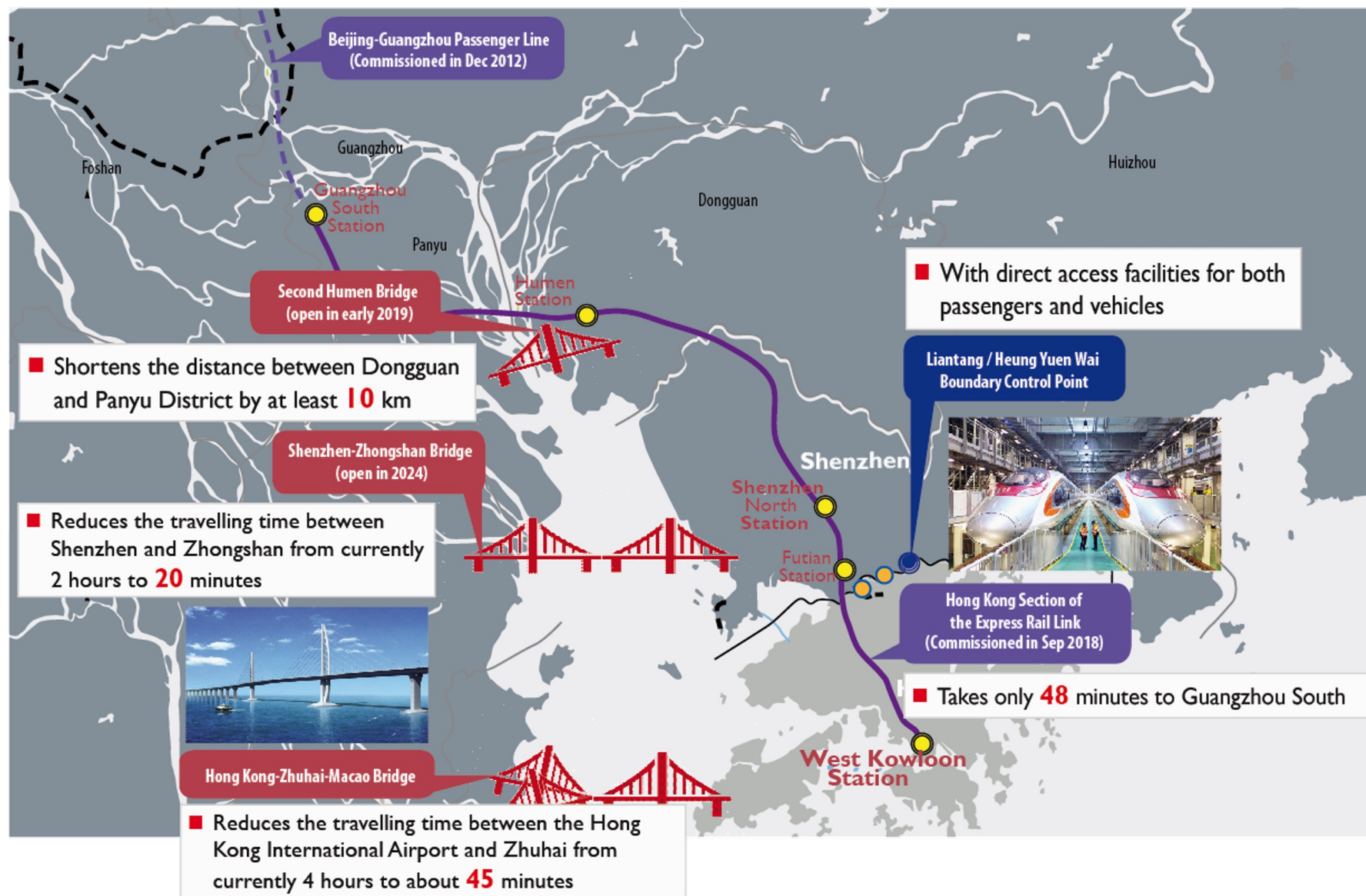
GDP³
US\$2 tr

¹ Greater than UK, Italy and South Africa







² Greater than Ireland, Latvia, Panama

³ Equivalent to Australia, Spain

Connectivity



Comparison with the World's Major Bay Areas

	Greater Bay Area	Tokyo Bay Area	San Francisco Bay Area
 Population (mn)	86	44	7.6
 GDP (US\$bn)	1,680	1,774	781
 H&M (stores)	71	25	14
 Mercedes-Benz (stores)	70	73	11
LVMH LVMH (stores)	17	21	5
 Apple (stores)	11	6	18
 IKEA (stores)	9	6	2

Opportunities in GBA by Leveraging HK

Hong Kong's Highly International Business Environment

- Attract international innovation and technology enterprises to enter the GBA
- Help Mainland innovation and technology enterprises go global

Hong Kong, Shenzhen and other Greater Bay Area Cities Specialising in Advance Manufacturing

- Complement one another in a number of areas including capital, scientific research, and production

A Consumer Base of 86 Million People

- Relatively and increasingly wealthy
- Within just an hour or so travelling from Hong Kong

Belt & Road



Opportunities in Belt & Road by Leveraging HK



Financial Services

- Issue IPOs and bonds
- Setting up corporate treasury centres



Research & Development

- Apply for HKSAR government funding for research and starting new businesses



Legal & Arbitration Centre

- Enjoy HK's world-class professional services

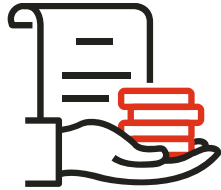


Joint Venture

- Set up joint venture to meet your financial, logistics and technology needs



Regional Comprehensive Economic Partnership (RCEP)



World's largest trade bloc
(in terms of GDP)



15 signatories comprising
~1/3 world population and
30% global GDP



Boosting
investment in
sustainable
post-pandemic
recovery



Supporting
resilience-
seeking FDI



Promoting
investment for
development

15 signatories

- Australia
- Brunei
- Cambodia
- China
- Indonesia
- Japan
- Laos
- Malaysia
- Myanmar
- New Zealand
- The Philippines
- Singapore
- South Korea
- Thailand
- Vietnam

RCEP – Key Impact

- A tariff elimination of at least **92%** on traded goods
- Stronger provisions to address non-tariff measures within 20 years
- Simplified customs procedures while at least **65%** of services sectors will be fully open with increased foreign shareholding limits

Estimate boost

+US\$200bn

annually
to the global economy by 2030





InvestHK's Role

How InvestHK Helps Companies Grow



Planning

- Guidance in strategic implementation and evaluation of business decisions, including opportunity identification
- Connecting with relevant Consulates, Chambers of Commerce and business associations
- Advising on living and working in Hong Kong (bank accounts, housing, healthcare, schooling and networking, etc)

Set-Up

- Providing support with business licences, visa applications, trademark registration, IP and trade regulations, etc
- Informing on tax and business regulations
- Arranging meetings with service providers, professional associations and government departments
- Advising on sector-specific industries and opportunities

Launch

- Connecting with lawyers, accountants, human resource specialists, consultancies, designers, interior specialists and real estate companies, etc
- Providing marketing and public relations services

Aftercare / Expansion

- Tools for continuous expansion
- Support in identifying growth opportunities
- Ensuring a sustainable foundation for growth
- Continuing to support across marketing and public relations



Innovation, Start/Scale Up & Transport, Infrastructure and Advanced Manufacturing



Financial, Family Offices, FinTech & Professional Services



Lifestyle and Creative

Invest**HK**: a Government Department to Promote & Facilitate Foreign Investment



Headquartered in Hong Kong



Global coverage (presence in 33 cities in Asia Pacific, Europe, Middle East, and North and South America)

We offer free advice and services to help overseas and the Mainland companies to set up and develop their businesses in Hong Kong



Planning



Launch



Expansion

We offer sector-specific knowledge and expertise



Innovation & Technology



Transport, Infrastructure & Manufacturing



Start-ups



Financial Services & Family Office



FinTech



Business & Professional Services



Consumer Products



Creative Industries



Tourism & Hospitality

Our Worldwide Network



Get in Touch



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