# **Enterprise Singapore**

Chile Pacific Foundation & Deloitte:
Chile and its path to development:
Asia-Pacific experiences in strategic industries

Ben Lai Regional Director

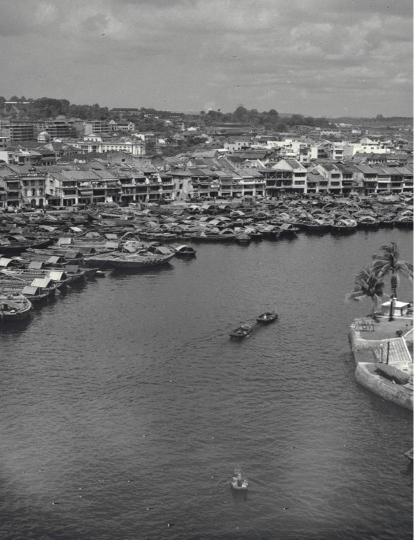


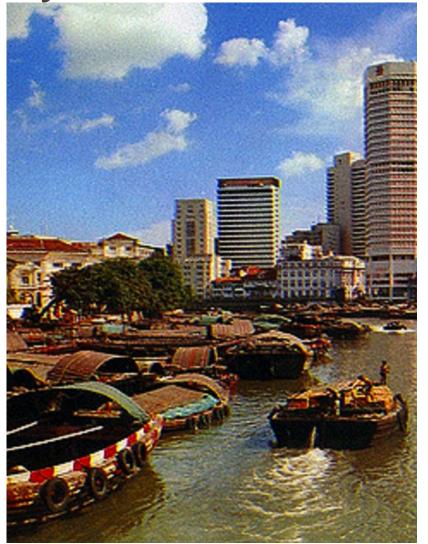
#### **About Singapore**

### **Strategic location**



Singapore through the years



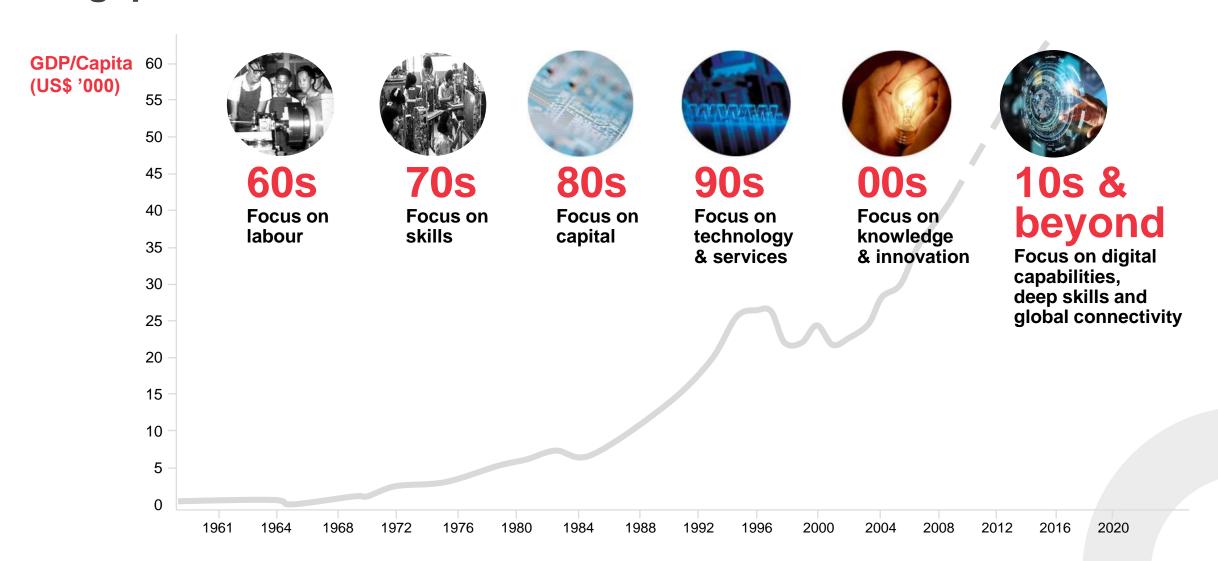




1960s 1980s Now

### **About Singapore**

### Singapore's economic transformation





#### **Startups**

## Our goal for the Singapore startup ecosystem

Singapore as the place to be for startups around the world to develop innovative ideas and scale up





Startup SG represents the shared interests of the startup community and unifies our efforts to support the ecosystem

### **Startups**

### **Built for business**



# Stable Policy & Regulatory Environment

- Provides a stable environment for your business to operate and grow in
- Startup SG and Startup SG Network serve as dedicated ecosystems that bring stakeholders together



# **Supportive Government Policies**

 Government takes the lead in digital transformation and innovation with programmes such as the Smart Nation Initiative

Source: Singapore Business Review, 2019; \*Singapore Business Review, 2018



# Numerous Financing Opportunities

- Home to numerous venture capital firms and financial institutions
- Venture capital investments totaled more than US\$4.91 billion in 2018<sup>^</sup>



# Launchpad Into ASEAN and Asia

- Southeast Asia is projected to be the world's 4<sup>th</sup> largest economy by 2030\*
- China and India are among the world's most populous countries with huge demand for goods and services

#### **Startups**

### Diverse pool of ecosystem partners

### >100 incubators/accelerators ace Startup East ĽORÉAL FONGS ENGINEERING & GERMAN ACCELERATOR® Microsoft **₹PSA** ORACLE" **PHILIPS** ·:· Trendlines ∧ NTLER STARBURST APPLIED MATERIALS Johnson Johnson INNOVATION **e27** THOMSON REUTERS



# IHLs and research institutions





















