

Opportunities for PA and Republic of South Korea – ROK-as Associate Member



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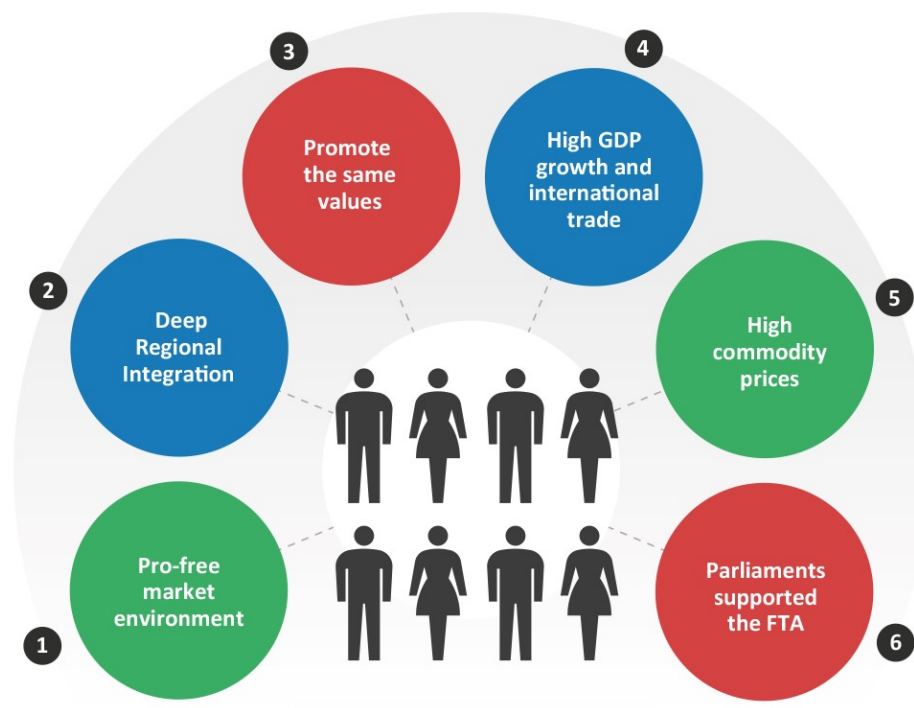
OBSERVATORIO ESTRATÉGICO DE LA ALIANZA DEL PACÍFICO - OEAP

Starting Point of the Pacific Alliance



April 28th, 2011, Signing of the Lima Declaration. Source: EFE News.

Panorama 2011

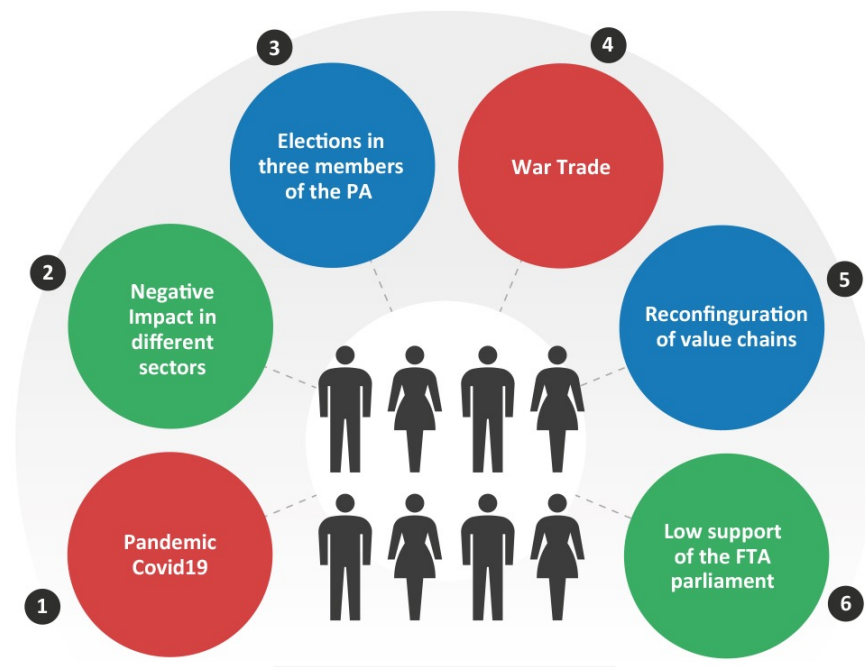


Ten years later...



May 1, 2021, Bogotá, Colombia. Commemoration of the Ten Years of the Creation of the PA. Source: Office of the President of Colombia

Panorama 2021



Integration Blocks

International Trade and Percentage of GDP

Amount of exporting companies and good & services

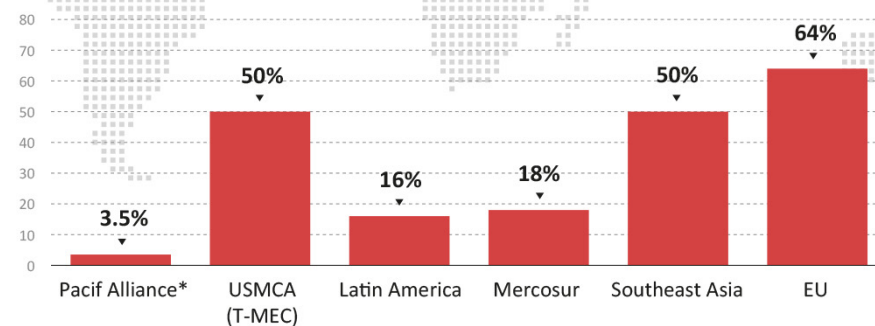
Values Foreign Trade between PA and ROK

Investments through Merge and Acquisitions in PA

Intra blocks and regions trade

Intra blocks and regions trade

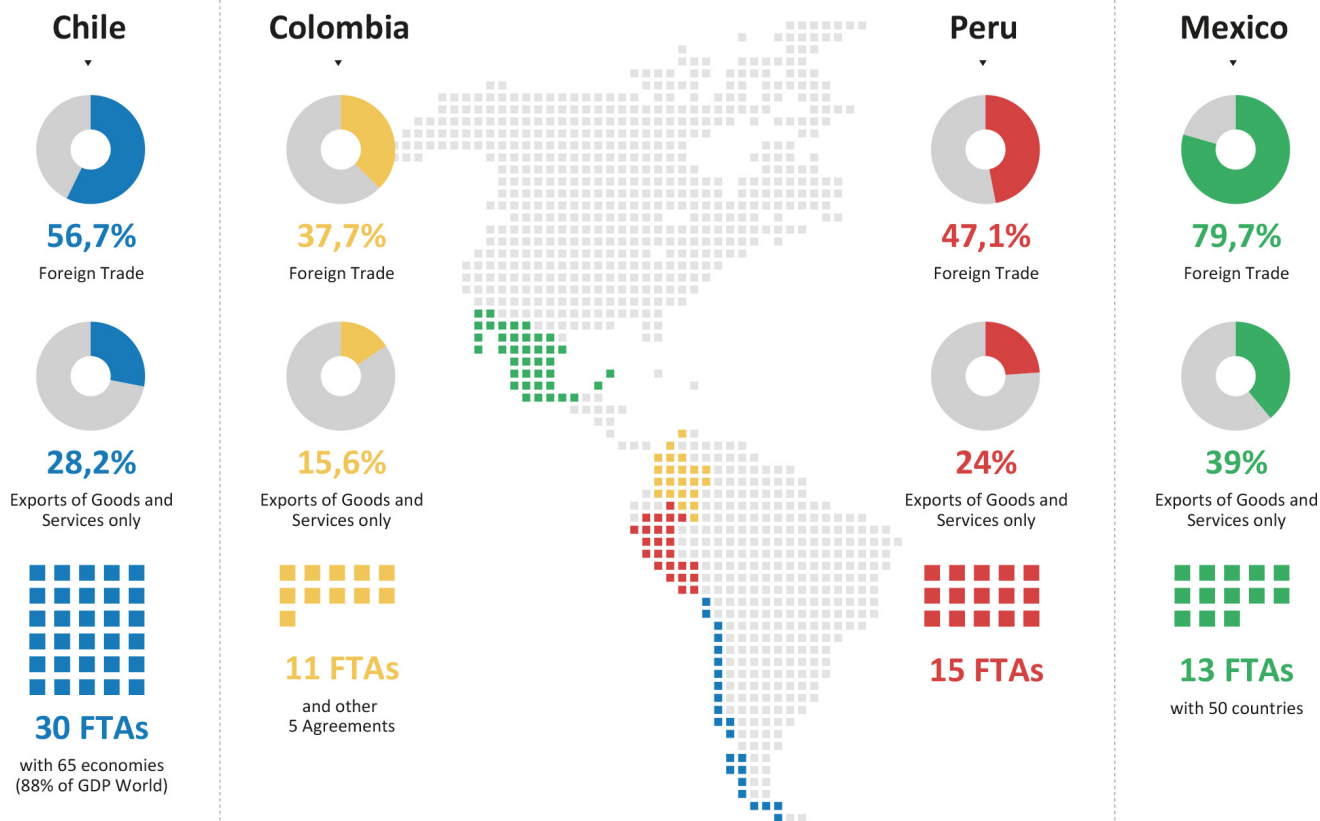
Integration porcentaje



*Goods and Services included

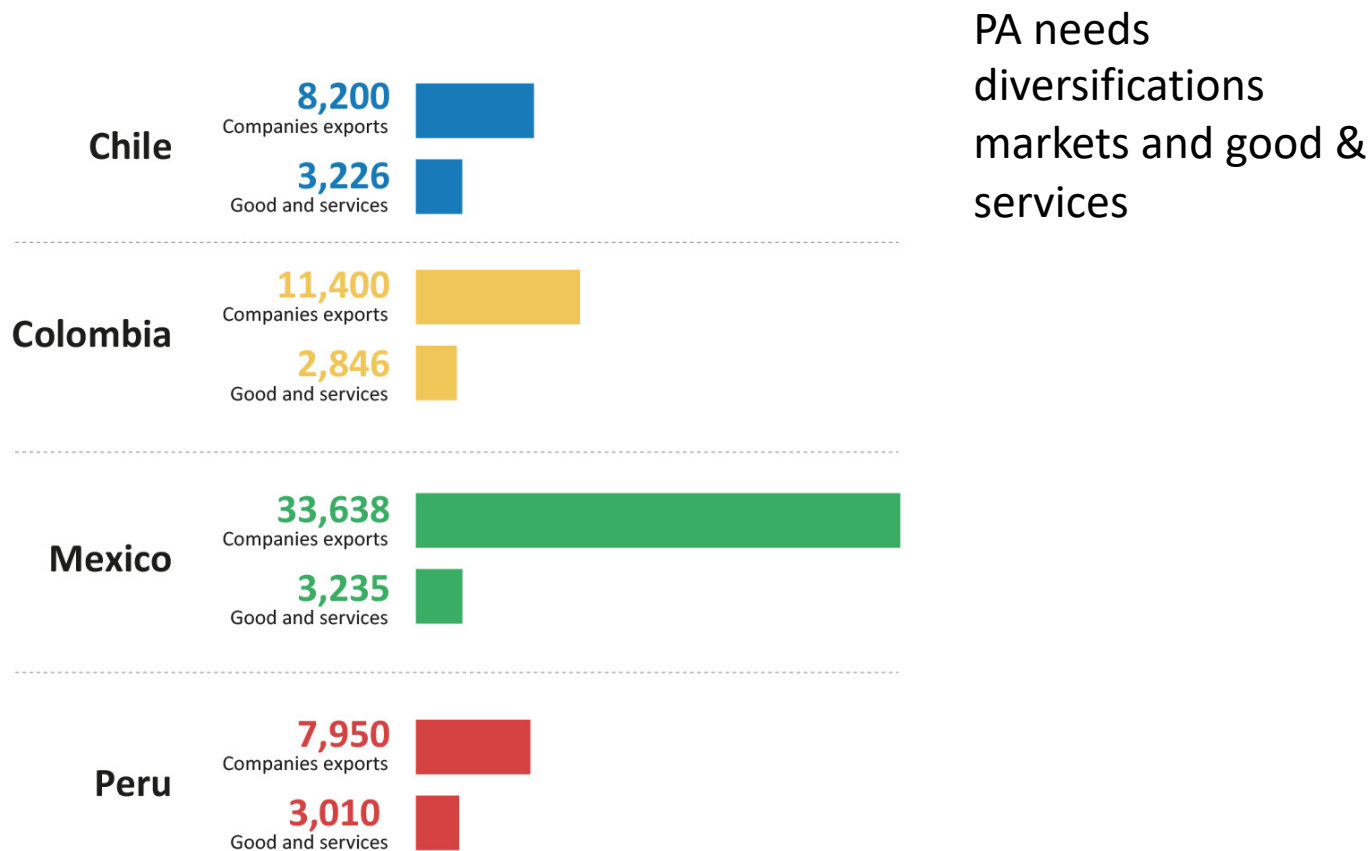
Source: Economic Commission for Latin America and the Caribbean, ECLAC, 2018

International Trade and Percentage of GDP



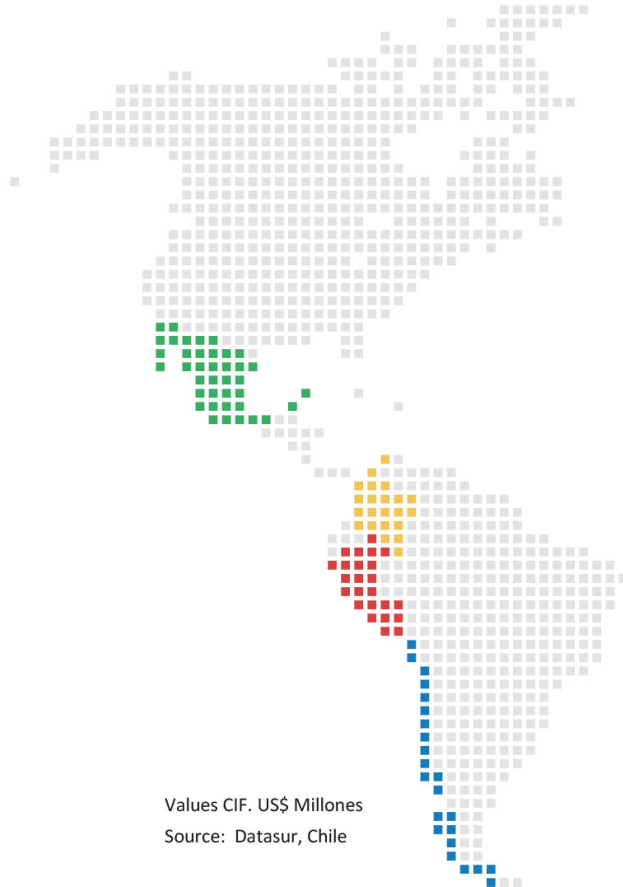
Sources: World Bank, 2019 and Datasur, Chile

Amount of exporting companies and good & services



Sources: Datasur, Chile 2020

Foreign Trade between PA and ROK



Chile

Year	2017 ▼	Ranking ▼	2020 ▼	Ranking ▼	% ▼
Imports	\$1,782	7	\$909	12	-49%
Exports	\$4,079	4	\$3,863	4	-5%

Colombia

Year	2017 ▼	Ranking ▼	2020 ▼	Ranking ▼	% ▼
Imports	\$799	10	\$676	17	-15%
Exports	\$457	18	\$571	13	25%

Mexico

Year	2017 ▼	Ranking ▼	2020 ▼	Ranking ▼	% ▼
Imports	\$17,220	5	\$16,256	4	-6%
Exports	\$3,084	11	\$5,684	5	84%

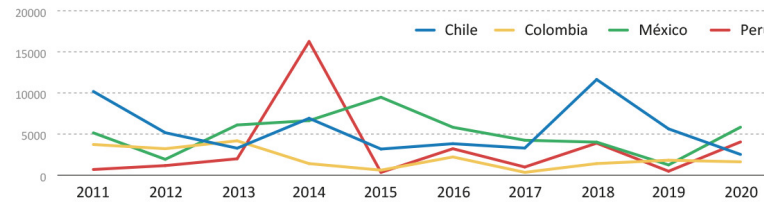
Peru

Year	2017 ▼	Ranking ▼	2020 ▼	Ranking ▼	% ▼
Imports	\$1,032	11	\$649	13	-37%
Exports	\$2,053	4	\$1,531	4	-25%

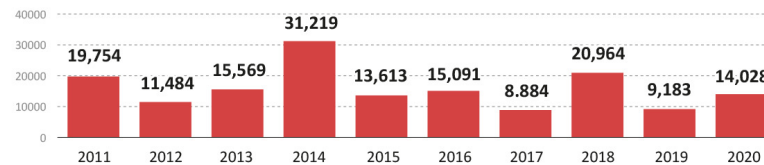
Total Foreign Trade in 2020, around US\$28 billion

Mergers and Acquisitions

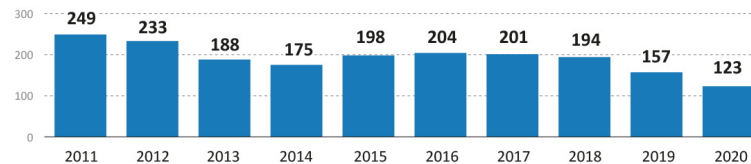
Pacific Alliance - Investment Volume (in US millions)



Total



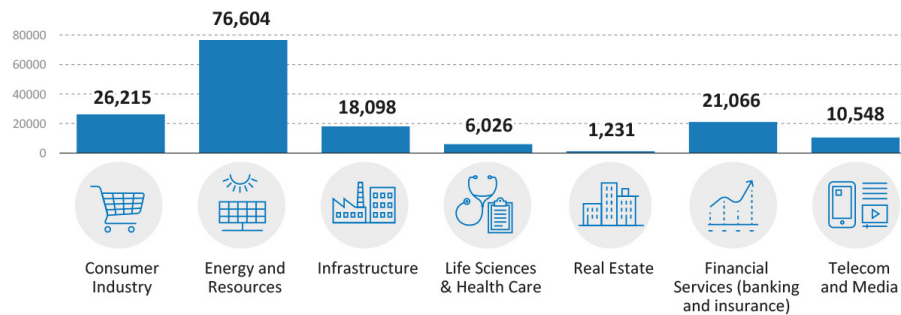
Pacific Alliance - # of Completed Transactions Total



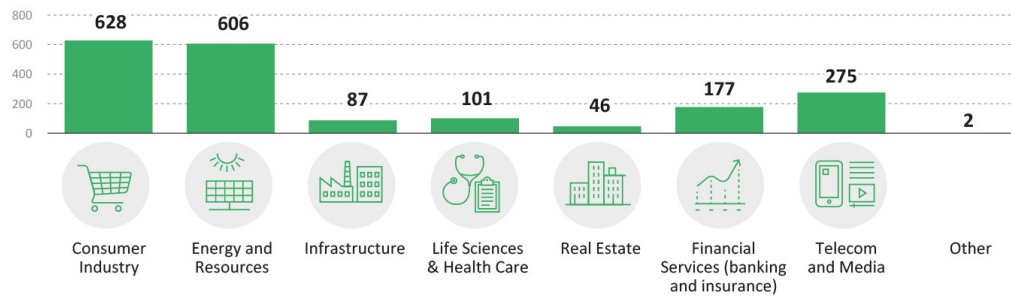
Source: Deloitte Chile and OEAP (Date from ThomsonOne)

Mergers and Acquisitions

Pacific Alliance - Investment Volume (in US millions) 2011-2020



Pacific Alliance - # of Completed Transactions 2011-2020



Source: Deloitte Chile and OEAP (Date from ThomsonOne)

Why PA is attractive for ROK and the PA

PA is attractive to ROK



- Entry point to LATAM markets
- Market Size (220 million)
- Harmonized Standards
- Rules of Origin and Origin Procedures
- Opportunity to Develop Value Chain
- Same language

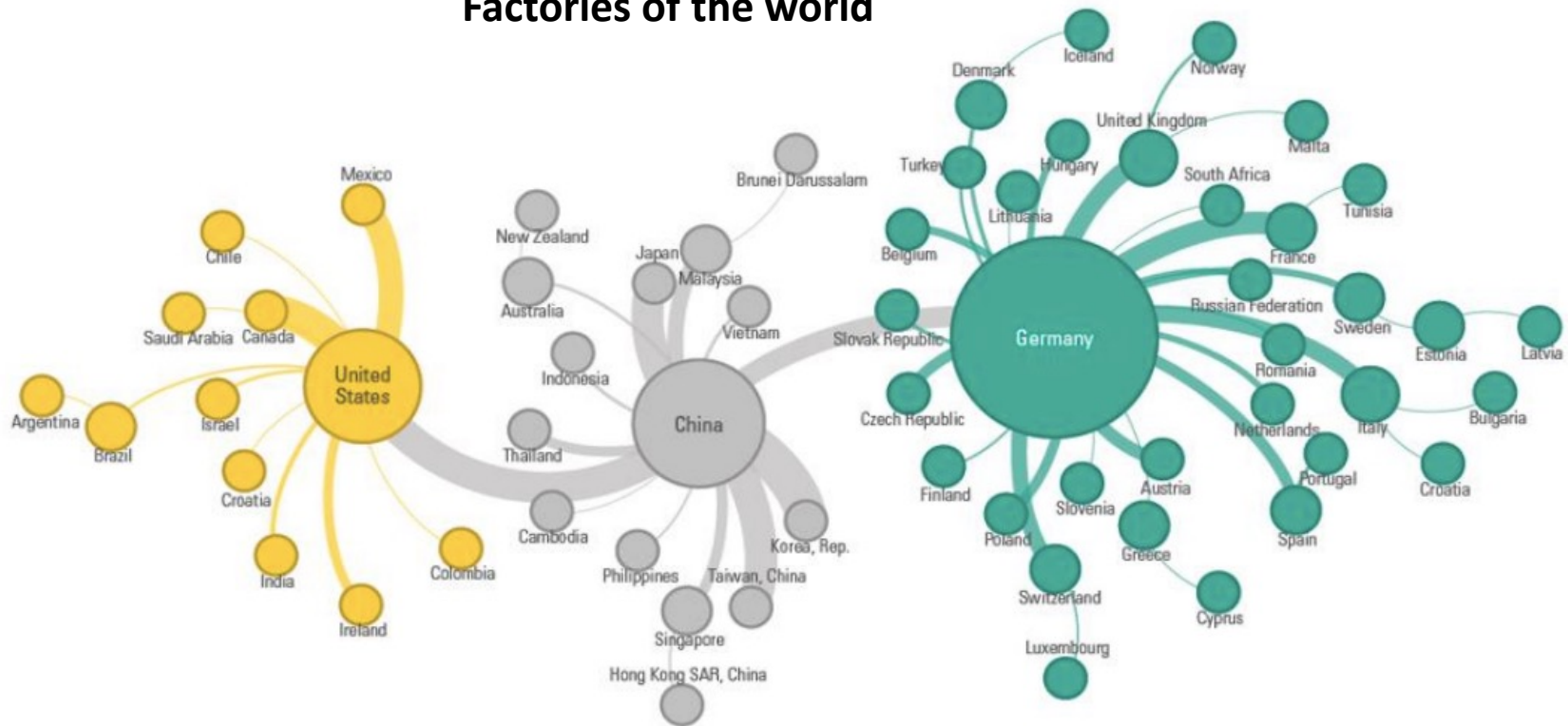
ROK offers gateway to ASIA Market



- Participation in multiple regional FTAs (19)
- High standards
- Good investment environment
- Leader in various sectors
- Facilitates construction of GVCs in PA member countries
- Complementary economy to PA member countries

Three main spots of GVCs in the world

Factories of the world



Source: Technical Group on global value chains and production chains in the PA. July 2019 .Referred in Santorini y Taglioni, 2015.

Opportunities for the next years in PA



- E-commerce - Regional Digital Market – RDM - US\$25 billion market
- Boost the ecosystem of SMEs and entrepreneurship (start ups)
- Renewable energy
- Improve digital infrastructure - 5G
- Invest infrastructure programs (roads, airports, ports and train, among others)

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