

Meeting Document Summary Sheet

Document Title:

Update on the launch and implementation of the ABAC Monde B2B Marketplace

Purpose:

Presentation of ABAC Monde B2B Marketplace

Issue:

Supporting MSMEs & Entrepreneurs with technology to export/import products and services

Background:

Following on from our presentation on the ABAC Monde B2B Marketplace during ABAC's meeting in Atlanta, a number of outstanding developments have helped to move this ABAC Chile/ABAC Brunei initiative forward.

Firstly, within the area of the Pacific Alliance, Chile, Peru and Colombia already have in place the ABAC mondeB2b Marketplace. In Chile, the Chamber of Commerce of Santiago, the largest of its kind in Chile, has accepted to host the ABAC Monde B2B Marketplace, so the installation process of the platform has begun already and is making good progress. The Chamber's job strongly focuses on MSME's and benefits from a comprehensive network of agreements with a number of similar institutions throughout Chile. Additionally, the Chamber of Commerce of Valparaíso, the second largest chamber of commerce in Chile, has also got on board and is setting up the platform. The combined scope of these two commerce organizations assures the ABAC Monde B2B Marketplace will be reaching out to a significant portion of Chile's MSME's from phase 1 of the project. In Colombia, the Chamber of Commerce of Bogota (Colombia) has already begun the same process and in Peru, the Chamber of Commerce of Lima.

Secondly, regarding the BIMP- EAGA area, different chambers of commerce in Indonesia, Brunei, Malaysia and Philippines are hosting ABAC Monde B2B Marketplace. In order to better coordinate their implementation, Monde B2B has opened offices in place in Indonesia, Brunei, and the Philippines.

Lastly, a number of local MSMEs of Chile, Peru, Brunei, Indonesia, and the Philippines are already marketing a variety of products on the ABAC Monde B2B Marketplace.

The ABAC Monde B2B Marketplace is a key deliverable that will connect exporters, importers and business partners from the Asia-Pacific region through a platform that ensures secured transactions with validated businesses, allowing MSMEs to internationalize in a safe way.

Proposal /Recommendations:

- Exploring other APEC economies' interest in participating on the marketplace.
- Inviting ABAC members to promote the marketplace among their economy's MSMEs.

Connect MSMEs from all APEC
Economies via **MONDE2B2B**, the
Secured Global B2B Marketplace



Every company will be validated by the Organizations that hosts the MondeB2B Marketplace



Each economy must validate their Exporters, Importers and Business Partners

By validating each company, we'll ensure **TRUST** inside the Marketplace!

MondeB2B Offices



MondeB2B Platform, how does it work for an Exporter?

The screenshot shows the MondeB2B website homepage. The browser address bar displays <https://www.mondeb2b.com>. The logo "MondeB2B" is prominently displayed with the tagline "The Secured B2B Marketplace". Navigation links for "SELL", "BUY", "FAQ", and "LOGIN" are visible in the top right. A left-hand navigation menu lists various product categories: Agriculture, Food and Beverages, Home Improvement, Metallurgy, Industrial Supplies, Health & Medicine, Beauty & Personal Care, Home, Electronics, and Clothing & Shoes. The main content area features a large banner with the text "Products up to 70% OFF Retail Price" and "Wholesale Buying made simple. Valid for Exporters at your finger", accompanied by a "Join now" button. A large black play button icon is overlaid on the banner. To the right, a red section titled "Wide Selection of Products" is shown above a "Choose your EXPORTERS by Regions" section, which lists Colombia, Chile, Malaysia, Indonesia, Brunei, and Peru with their respective national flags. A WhatsApp icon is located in the bottom left corner.

Brand inside **Monde**B2B



Frozen Chicken



Beverages



Snacks



Ready To Eat



Frozen Desserts



Frozen Pizza



1. MANUFACTURER

2. RELIGIOUS ACCREDITATION DESKTOP AUDIT

3. INSPECTION OF FACTORY BY RELIGIOUS COUNCIL AUDITORS

4. RELIGIOUS ACCREDITATION OF FACTORY

5. PACKAGING AND LABEL DESIGN (COUNTRY LABELING LAWS)

6. MARKET

The Brunei Religious Council, holders of the Brunei Halal Accreditation, has a large presence in the manufacturing and labelling process. From production to finish, it ensures that the products meet its strict and exacting standards according to Islamic (Sharia) Law before any products are released into the market under the bruneihalalfoods.



bruneihalalfoods





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**Beef
Bockwurst**



Original



Blackpepper



Cheese



Bockwurst
Original

Bockwurst
Blackpepper

Bockwurst
Cheese



Beef
Sausage

Beef
Sausage

Spicy Beef
Sausage



Beef Sausage Indonesian Flavors

**Beef Bockwurst
Premium**



Original

Blackpepper

Cheese

Minipao (Mini Bun)



Pandan

Chicken

Cheese



Chocolate

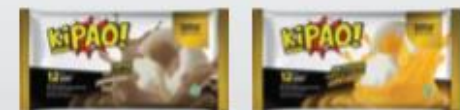
Beef

Strawberry



Red Bean

Premium Edition



Coffee

Salted Egg



Choco
Hazelnut



**Chicken
Processing**



Chicken
Shumai



Crispy
Chicken Burger



Chicken
Wings



Chicken
Bratwurst

**Beef
Meatball**



Premium
Beef
Meatball



Beef
Meatball

**Beef
Portion Cut**



Beef
Rendang



Brand inside **Monde**B2B

Philippines

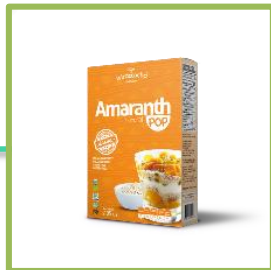




PRODUCTS
IN BULK



Wiracocha del Perú appreciate the dedication and ancestral knowledge of communities for organic food production and conservation of biodiversity.



PRODUCTS
IN BULK



Therefore, we work closely with small farmers in several communities under social and environmental principles, ensuring the production of organic food and contributing to sustainable and inclusive development.

Brand inside **Monde**B2B

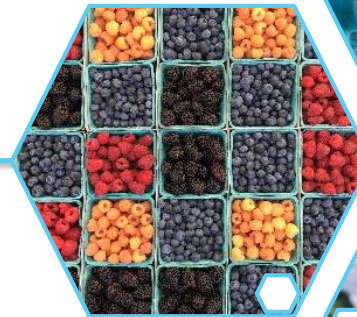


EXPORT LOGISTICS

PROCESSING OF
DIFFERENT
PRODUCTS

CUTTING-EDGE
TECHNOLOGY IN
PRODUCTION

EXTENSIVE
NETWORK OF TRADE
AGREEMENTS





ABAC