

Document: Program 39-018
Draft: **SECOND**
Source: ABAC Chile
Date: 18 April 2019
Meeting: Jakarta, Indonesia

Meeting Document Summary Sheet

Document Title: Report to ABAC – APEC CEO Summit 2019
Purpose: For information
Issue: Richard von Appen, on behalf of ABAC Chile, will be presenting the status update of the APEC CEO Summit 2019
Background: The APEC CEO Summit will be held from 14 – 16 November 2019 at <i>Casa Piedra</i> Convention Center, Santiago, Chile
Proposal / Recommendations: <ul style="list-style-type: none">• Encourage ABAC members and top CEOs from members economies to attend• Early registration is highly recommended.
Decision Points: <ul style="list-style-type: none">• For information



Status Update APEC CEO Summit Chile 2019

14-16 November, Santiago

APEC CEO Summit Chile 2019

Description of the Event

- ✓ Dates: November 14th to 16th 2019.
- ✓ Venue: Casa Piedra Convention Center, Santiago.
- ✓ Number of Attendees: 800 high level attendees, representing APEC members equitably.
- ✓ Assistant Profile: Chairmen, CEOs and APEC Leaders of the 21 APEC economies, renowned speakers and thought leaders
- ✓ Media Partners: Considering local and international.

APEC CEO Summit Chile 2019

Program



THURSDAY 14th

Opening of the registration

THURSDAY 14th

Evening Welcome Reception

FRIDAY 15th

Official Program

FRIDAY 15th

Evening Gala Dinner

SATURDAY 16th

Official Program

SATURDAY 16th

Closing Activity

Progress Status

Strategic Initiatives

Status

Fundraising and International Promotion

Host Committee
NCAPEC/ ASIA INC

- ✓ Knowledge Partner: Price Waterhouse Coopers
- ✓ Platinum Sponsors confirmed: 14
- ✓ Gold Sponsors confirmed: 9

Program and Content

Host Committee
NCAPEC/ ASIA INC

- ✓ The name and key topics of the program have been defined
- ✓ The program for general circulation has been released
- ✓ The program is published in the event website (www.apecceosummit.cl)
- ✓ Possible insight speakers and panelists are being contacted

Production

Publicis Live

- ✓ CasaPiedra Convention Center is confirmed as venue to host the event
- ✓ The general production layout has been approved by the Host Committee
- ✓ Hotel rooms for delegates and sponsors are reserved
- ✓ The registration website is in development to be released on May

Communications and Media Partners

Azerta
Global Gateway Advisors (GGA)

- ✓ GGA reaching out to brief on media partnership opportunities
- ✓ Important international media have expressed interest in submitting a partnership proposal
- ✓ Active communication in our social networks since February

APEC CEO Summit

Name and Purpose

Co-creating the Future: Improving Lives Together

The Age of Disruption is deepening the integration of the Asia-Pacific region by creating new roads and paradigms where success will be determined by our ability to create sustainable communities and collaborative and innovative ways of working.

At the APEC CEO Summit 2019 we will bring together government leaders, private sector expertise, and thought leaders to co-create our future, drive progress and take a true position of leadership during this exciting period of dynamic change and opportunity.



Key Topics of the Program

The State of the World

Stability and Change in a World of Disruption

Disruptive Innovation

Digital and Cultural Transformation in an Era of Exponential Change

Trust and Transparency

How Trust is Gained and Lost: Implications for Government and Business

Trade and Development

Trade, Inclusivity and Development: Redefining the Equation

The Future of Health

Reimagining Healthcare: More Digital, Preventive and Accessible

Workforce for a New Era

Securing Talent for the Future: Skills, Women and Diversity

Sustainability and the Future of
Natural Resources

The Role of Companies: New Models and Partnerships for a Sustainable World

APEC CEO Summit Chile 2019

For more details and regular updates, visit

www.apecceosummit.cl



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Annexes



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Visual Context – Plenary Room

