

Document: Program 39-028
Draft: **THIRD**
Date: 24 July 2019
Source: ABAC Chile
Meeting: Hangzhou, China

Meeting Document Summary Sheet

Document Title: Presentation of the Formal Invitation to the Fourth ABAC Meeting in 2019
Purpose: For information
Issue: The ABAC Chair, Richard von Appen, will make the formal invitation to ABAC IV
Background: The ABAC IV meeting will be held in Santiago, Chile from 11 – 13 November, with two additional events, the CEO Summit on the 15 – 16 and the MSMEs and Entrepreneurs Summit on 14 November. Regarding the program for ABAC IV, while the program is still in progress, we can inform that we are going to hold in its last day, November 13, the first official meeting between ABAC and the Pacific Alliance Business Council. Regarding the MSMEs and Entrepreneurs Summit, ABAC Chile chose to feature this event because it exemplifies our goal of inclusivity. There will be two key deliverables of this Summit: the final pitch of the Startup Challenge, and the launch of the MondeB2B platform. For more information, you may download the Summit’s application in Apple store “Cumbre Pymes y Emprendedores” or visit https://www.smesummit2019.com
Proposal /Recommendations: <ul style="list-style-type: none">• Invite ABAC members to attend the event• Summon the audience to register

Invitation to ABAC IV and its MSMEs and Entrepreneurs Summit

Santiago de Chile
11-16 November

Richard von Appen



ABAC IV meeting

- ▶ All of the events take place in Santiago, Chile between 11 – 16 November
- ▶ ABAC IV (11-13th). Some highlights:
 - ▶ Lunch with Senior Officials (11th) and other with Ministers (13th).
 - ▶ First joint meeting of ABAC and Pacific Alliance Business Council (13th)
 - ▶ Welcome reception at Sheraton Hotel and gala evening at Museo de Bellas Artes
- ▶ MSMEs Summit (14th) at the Santiago Business Convention Center
- ▶ CEO Summit (15-16th) at Casa Piedra
- ▶ Dialogue with APEC Leaders (16th) at Espacio Riesco



MSMEs and Entrepreneurs Summit Program

Preliminary Program: APEC 2019 MSMEs and Entrepreneurs Summit
Santiago Business & Conference Center, 14 November, 2019

		8:30-11:30	Registration
MSMEs	Segment 1: MSMEs	8:50- 9:00	Opening words by Alejandra Mustakis, ABAC Chile member and President of ASECH (Chilean Association of Entrepreneurs) and Chile´s Minister of Economy Launch of the Monde B2B platform
		9:00-9:20	Dedicated speech: “21st Century Challenges for MSMEs”
		9:20- 9:45	Panel: “Digital Transformation of MSMEs”
		09:45-10:15	Coffee break
	Moderator: Soledad Ovando (ASECH)	10:15-10:45	Panel: “Financial and Technological Solutions to Open Up to the World, including nontraditional funding” Confirmed: Ignacio Yarur (BCi Bank); Matías Spagui (Mercado Pago)
		10:45-11:15	Panel: “Logistics and Distribution in the Digital” Confirmed: José Acosta (UPS)
MSMEs & Entrepreneurs	Segment 2: MSMEs + Entrepreneurs	11:30-12:00	H.E. President of Chile, Mr. Sebastián Piñera
	Moderator: Carlos Honorato (Palo Group)	12:00-13:10	Panel: “Focus on the Problem, not on the Solution” Confirmed: Uri Levine (founder of WAZE); Alejandro Tocigl (Miroculus) and Matías Muchnik (NotCo)
		13:00-14:00	Speed Dating: business people & venture investors / MSMEs and & Entrepreneurs Confirmed: Jean Paul Luksic (CEO Antofagasta Minerals); Diane Wang (CEO DHGate), Anindya Bakrie (CEO Bakrie Group); ABAC Chile members
		13:10-14:45	Lunch and networking time

Entrepreneurs	Segment 3: Entrepreneurs	15:00-15:30	Dedicated speech: “New thinking for the new economy” The new economy is fueled by a dramatic VUCA growth (volatility, uncertainty, complexity and ambiguity), the digital revolution and climate change. This scenario will open up new opportunities to rethink the economy, as well as business, entrepreneurship and our legacy as humankind Confirmed: Marcos Kulka from Fundación Chile
			15:30-15:40
	Time for judges deliberation	15:40-16:20	Impact Investing for change. Presentation by outstanding capital ventures on their experience in Asia and North America Softbank (20´) Sequoia (20´)
			Coffee /Special show: NAVE
		16:20-17:15	Panel: Inven(s)ting the Future Softbank -Japan Sequoia -Silicon Valley AllVip-México Clin- Chile
			17:20

MSMEs and Entrepreneurs Summit: connecting current and future leaders



- Summit features events designed to connect MSMEs, entrepreneurs, and business leaders
- Speed dating workshop directly bridges this gap
- More ABAC members are invited to participate in this workshop (Indonesia and China ABAC members confirmed)
- Bottom line is “inclusivity”



What is the APEC Startup Challenge?

- ▶ Final pitches taking place during MSMEs Summit (high profile event)
- ▶ Three winners will travel to Singapore for an all-expenses-paid week of meetings with local venture capitals
- ▶ Process for obtaining funding still ongoing



What topics will the participating startups focus on?



Nos Vemos en Santiago

We'll meet again in Santiago

<https://www.youtube.com/watch?v=pKdqIXy1iW4&feature=youtu.be>

INSERT PREVIEW TO PROMOTIONAL VIDEO